

Gunther von Hagens'  
**BODY WORLDS**  
The Original Exhibition of Real Human Bodies  
& The Story of the Heart

**FOR IMMEDIATE RELEASE**

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**75,000<sup>th</sup> Visitor views *BODY WORLDS & The Story of the Heart* at the  
Buffalo Museum of Science**

BUFFALO, NY (August 21<sup>st</sup>, 2009) - The 75,000<sup>th</sup> visitor passed through the turnstiles at *BODY WORLDS & The Story of the Heart* currently on exhibit at the Buffalo Museum of Science on Thursday afternoon. This marks a record-breaking number of visitors for the museum, which totaled 75,000 visitors in total attendance for 2008. This paramount achievement happened on day 43 of an 88-day run of the exhibit.

The lucky museum guest received a family membership to the museum and Body Worlds book and DVD.

“Knowing that the museum has had over 75,000 visitors through its doors in just six weeks shows us that our community wants to learn more about their bodies,” said Mark Mortenson, President and CEO of the Buffalo Museum of Science. “*BODY WORLDS* educates its visitors in a way that no anatomy textbook or website can, and we hope bringing this exhibit to Buffalo will encourage us all to take that first step towards leading and maintaining a healthier lifestyle.”

**About *BODY WORLDS*:**

*Gunther von Hagens' BODY WORLDS & The Story of the Heart*, the international museum blockbuster seen by over 28 million people worldwide, is now open for the first time in New York at the Buffalo Museum of Science for a limited engagement. This innovative public exhibition offers insights on the human body and disease with a special focus on the heart – an organ that is usually ignored until it suffers from distress and disease.

The exhibit features more than 200 authentic human specimens including whole bodies that have been transformed through Plastination—the groundbreaking science of preserving anatomical specimens invented by Dr. Gunther von Hagens in 1977. Contrary to any other exhibit, *Gunther von Hagens' BODY WORLDS* is the only anatomical exhibition featuring bodies willed by donors during their lifetime, for the express purpose of serving *BODY WORLDS*' mission to educate the public about health and anatomy. *BODY WORLDS* maintains a body donation program with more than 10,000 registered donors. It is currently on display at the Buffalo Museum of Science, 1020 Humboldt Parkway, Buffalo, New York, 14211.

More than 28 million visitors across Asia, Europe, and North America have seen *BODY WORLDS* since its debut in Japan in 1995.

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