



# PRESS RELEASE

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## “CITIZENS BANK WINTER COMMUNITY DAY” AT THE BUFFALO MUSEUM OF SCIENCE OFFERS FREE ADMISSION TO VISITORS

Museum of Science celebrates Martin Luther King, Jr. Day on January 19 with free admission, family programming and healthcare education

BUFFALO, NY (January 13, 2009) — The doors of the Buffalo Museum of Science will be open to the public on Monday, January 19<sup>th</sup> for “Citizens Bank Winter Community Day”, sponsored by  Citizens Bank<sup>®</sup>. Admission to the museum will be FREE to all guests. The Museum and Chauncey’s museum shop will be open from 10:00 A.M. until 5:00 P.M.

Special healthcare education sessions will run from 12:00 to 4:00pm and will include:

- Healthy cooking demonstrations by AmeriCorps volunteers from Buffalo Niagara River Keepers
- Diabetes risk assessments provided by The Wellness Institute
- Informational sessions on how lead can affect your health by Environmental Education Associates
- Blood pressure screening with BlueCross BlueShield of WNY
- Hands-on dental activities and healthy dental tips from UB Dental School
- Information on low income/no income health care coverage, Child Health Plus and Family Health Plus provided by Fidelis Care New York

Family arts and crafts will run all day and snowshoes will be provided to guests for snowshoeing treks through Martin Luther King, Jr. Park, weather permitting.

Also on view at the Museum on January 19<sup>th</sup> will be **FIRST OBSERVERS**, an exhibit celebrating 2009’s *International Year of Astronomy* in addition to its regularly-displayed collections and interactive gallery, *Connections*.

For more information, call 716.896.5200 or visit [www.buffalomuseumofscience.org](http://www.buffalomuseumofscience.org).

**ABOUT FIRST OBSERVERS: January 10 – April 30, 2009**

The *International Year of Astronomy* ignites a celebration of the human spirit’s sense of wonder. It is this sense of wonder that has been a driving force behind great explorations of our land, seas and heavens. In First Observers, the Buffalo Museum of Science pays tribute to those whose curious pursuits have laid the path



-MORE-

## **-CITIZENS BANK COMM. DAY *Cont'd*-**

for better understanding our planet, our solar system, our universe and ultimately ourselves. It is from these findings that we will formulate the questions that will determine tomorrow's explorations. Where will your questions take you?

*The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 600,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. General admission to the Museum is \$7 adults; \$6 seniors (age 62+); \$5 students and children over 3; and free for members and children under 3. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.*

*For further information on the Museum and its upcoming activities, call 716-896-5200 or visit [www.buffalomuseumofscience.org](http://www.buffalomuseumofscience.org).*

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