

Gunther von Hagens'
BODY WORLDS
The Original Exhibition of Real Human Bodies
& The Story of the Heart

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Buffalo Athletic Club partners with BODY WORLDS for Health Club Week and “Mr. Anatomy”

BUFFALO, NY (August 3, 2009) - *BODY WORLDS & The Story of the Heart* is pleased to have partnered with the Buffalo Athletic Club for “Health Club Week” at the Museum of Science from August 3rd-August 9th. In conjunction with Health Club Week, the Buffalo Athletic Club has presented Josh Stewart, a personal trainer from the Boulevard location with the honorary title “Mr. Anatomy” throughout the month of August. Body painted to resemble a plastinate from *BODY WORLDS* and highlight muscles and tissues, Mr. Anatomy will represent the exhibit and make special appearances throughout Western New York to promote healthy living and fitness to the community.

Coupons for reduced admission to *BODY WORLDS* will be available at all BAC locations with no purchase necessary.

Watch Josh on AM Buffalo on WKBW-TV Tuesday, August 4th at 10am. As Mr. Anatomy, Josh will speak about the importance of health and fitness—audiences can stay tuned for a special clue as to where he will be that afternoon passing out *BODY WORLDS* coupons and information.

Be the 10th person to email us at BodyWorldsBuffalo@gmail.com with the correct location of Mr. Anatomy that day and win cool *BODY WORLDS* merchandise and a pair of tickets to see Body Worlds!

Keep track of Mr. Anatomy's whereabouts each Tuesday throughout August and on August 25th, email us each correct location and win a 4 pack of tickets to Body Worlds along with gear from the gift shop.

About *BODY WORLDS*:

Gunther von Hagens' BODY WORLDS & The Story of the Heart, the international museum blockbuster seen by over 28 million people worldwide, is now open for the first time in New York at the Buffalo Museum of Science for a limited engagement.

This innovative public exhibition offers insights on the human body and disease with a special focus on the heart – an organ that is usually ignored until it suffers from distress and disease.

The exhibit features more than 200 authentic human specimens including whole bodies that have been transformed through Plastination—the groundbreaking science of preserving anatomical specimens invented by Dr. Gunther von Hagens in 1977.

Contrary to any other exhibit, *Gunther von Hagens' BODY WORLDS* is the only anatomical exhibition featuring bodies willed by donors during their lifetime, for the express purpose of serving *BODY WORLDS'* mission to educate the public about health and anatomy. *BODY WORLDS* maintains a body donation program with more than 10,000 registered donors. It is currently on display at the Buffalo Museum of Science, 1020 Humboldt Parkway, Buffalo, New York, 14211.