

Gunther von Hagens'
BODY WORLDS
The Original Exhibition of Real Human Bodies
& The Story of the Heart

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

BlueCross BlueShield of Western New York and M&T Bank
donate 200 *BODY WORLDS* tickets to
Boys & Girls Clubs of Buffalo

WHAT: BlueCross BlueShield and M&T Bank, the official sponsors of *BODY WORLDS* will donate 200 tickets to children of the Boys & Girls Clubs of Buffalo, in an effort to give those young people from disadvantaged economic, social, and family circumstances a chance to see a world-class exhibit and learn about health and their bodies. This opportunity is a once-in-a-lifetime experience that *BODY WORLDS* hopes will have a lasting impression on the community and springboard discussion on exercise, fitness and well-being.

Since 1926, Boys & Girls Clubs of Buffalo has been in the forefront of youth development, actively seeking to enrich the lives of girls and boys through a dedication to ensuring that the community's disadvantaged youngsters have greater access to quality programs and services that will enhance their lives and shape their futures. Today, Boys & Girls Clubs of Buffalo serves 8,000 youth between the ages of 6-18.

Gunther von Hagens' BODY WORLDS & The Story of the Heart, the international museum blockbuster seen by over 28 million people worldwide, offers insights on the human body and disease with a special focus on the heart. The exhibit features more than 200 authentic human specimens with the express mission to educate the public about health and anatomy.

WHERE: Buffalo Museum of Science, 1020 Humboldt Parkway, Buffalo 14211

WHEN: Tuesday, August 18th, 2009 at 9am

Media credentials or business card with media affiliation required for entry
For more information about the exhibition, visit www.sciencebuff.org/bw

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