



PRESS RELEASE

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BUFFALO SOCIETY OF NATURAL SCIENCES REVEALS MUSEUM'S PLANS FOR THE FUTURE 2010-11 Officers of the Board and Newly Elected Board Members announced at 149th Annual Meeting

BUFFALO, NY (March 23, 2010) -- The Buffalo Society of Natural Sciences held its 149th Annual Meeting at the Buffalo Museum of Science yesterday, March 22, at which the Strategic Plan for the Buffalo Museum of Science was revealed.

The Board's Chairman, Randy Burkard, revealed the Society's first objective in the Strategic Plan is to improve public interest in the Buffalo Museum of Science and reduce the Society's financial dependence on its endowment in 2010 and beyond.

Burkard explained several ways in which the Society plans to improve public interest in the museum:

- Transform the museum's 400-seat auditorium into a 3D Cinema offering science and natural history-based films to the public.
- Continue to offer engaging and relevant traveling exhibits to attract new and repeat visitors, such as this summer's blockbuster exhibit, *Body Worlds & The Story of the Heart*, and the museum's current exhibit, *Sesame Street Presents: The Body*.
- Create a more engaging experience for guests with the development of science studios incorporating cutting-edge science and innovation produced by local corporations and educational institutions.

"Just as science is always changing, so will the experiences at the Buffalo Museum of Science," Burkard stated. "Our successes of 2009 have already fueled the success in 2010 and we are looking forward to many positive changes before we celebrate our 150th anniversary in 2011."

Burkard also added that the museum will reduce its financial dependence on the endowment by increasing revenue generated from public participation in the museum and the stringent adherence to maintaining and reducing costs.

"Ultimately, we would like to use the endowment solely for investment in the museum versus operating the museum," Burkard commented.

The new members of the Society's 2010-11 Board of Managers were also announced.

Mauricio Arellano, Senior Vice President of the Greatbatch Medical Cardiac & Neurology Division for Greatbatch, Inc., will begin his first three-year term.

Members continuing their Board terms are **Amber Dixon** and **Ranjana Kadle**, both of which are beginning their Second Term. **Jay Hennig** and **Chris Hogan** are beginning their Third Term.

Returning and newly elected **Officers of the Board of Managers** for the year 2010-11 are:

-MORE-

-Annual Meeting, cont'd-

CHAIRMAN

Randall E. Burkard, Business Entrepreneur

VICE CHAIRMAN

Jay Hennig, President, Moog Space and Defense Group

VICE CHAIRMAN

Darren King, Senior Vice President of Business & Professional Banking at M&T Bank Corporation

TREASURER

Chris Hogan, Partner, R&P Oak Hill Development, LLC

ASSISTANT TREASURER

Ronald A. Krukowski, Operations Manager and Senior Project Executive, Turner Construction Company

SECRETARY

Morgan L. Jones, Jr. B.M.E., M.S., J.D., Partner, Seaman, Jones, Hogan & Brooks, LLP.

EXECUTIVE SECRETARY

Laurie Dann, Community Volunteer Leader

Burkard thanked Jay Pomerantz and John McClure, both of whom are leaving the Board in 2010, for their dedicated service.

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About Mauricio Arellano

Mauricio Arellano is Senior Vice President for Cardiac & Neurology at Greatbatch, Inc., a leader in the design and manufacture of products for the implantable medical device industry. He is responsible for driving the design, development, manufacture & commercialization of critical technologies for Greatbatch Medical's cardiac rhythm management, neuromodulation and vascular access markets, along with P&L responsibility for \$340M in revenue. Since joining the Company in 2003 Mr. Arellano has led key strategic initiatives such as the start-up of Greatbatch Medical Mexico operation, the consolidation of four manufacturing facilities, three divisional consolidations, identification & integration of key acquisition targets in the vascular access market, identification & capture of new growth platforms, multiple technology and product launches, and most recently a companywide global rebranding exercise. His accomplishments have contributed to the transformation of Greatbatch into a global, diversified and fast growing medical device company.

Prior to joining Greatbatch Mr. Arellano held various management positions in operations, human resources and finance at world class and start-up organizations including Tyco Healthcare (now Covidien) and Sony Electronics.

Mr. Arellano was born in Mexico City, and attained a Bachelor of Science degree in Business Administration from the State University in Baja California, Mexico. In 2007 he graduated with an MBA from the Anderson School of Management at the University of California at Los Angeles.

Mauricio Arellano relocated to Clarence, New York in 2008 where he resides with his wife and two daughters. He currently serves on the Board of Directors of MedTech and the Buffalo Niagara Enterprise.

About the Buffalo Museum of Science

The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.

For further information on the Museum and its upcoming activities, call 716-896-5200 or visit www.sciencebuff.org.