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Local Sponsor



EXPLORE HOW THINGS MOVE *FROM HERE TO THERE*
Science museum's fall exhibit explores the science of locomotion

BUFFALO, NY (September 30, 2010) -- Explore the science of how things move by land, sea and air at the Buffalo Museum of Science's new traveling exhibition, *From Here to There*, opening on October 23, 2010.

Lift, launch and levitate as you experiment with hands-on exhibits that make learning about gravity, friction, and the laws of motion fun. Ride a hovercraft to experience how air pressure works, launch rockets to explore propulsion, and float your sailboat to experiment with the effect of wind, rudder and sail positions.



Visitors can turn up the heat to launch a colorful hot air balloon, operate an authentic canal lock system to move a boat from one water level to the next, and experiment with pneumatics, pulleys, hydraulics and levers to see what kind of mechanical advantage works best.

From Here to There consists of twelve fun, interactive exhibits. "Each exhibit is designed to spark conversation and encourage interaction among families, friends and other museum visitors," said Mark Mortenson, president and CEO of the Buffalo Museum of Science.

The 1,500 square foot exhibition is color-coded and divided into three main categories: transportation by land, sea and air.

At the *Earthmovers* exhibit, visitors can use shovels, funnels and levers to discover how simple machines can help move things across land. This bead-pit is fun for all ages, but is designed with the museum's youngest visitors in mind.

One hundred feet of *Air Tubes* allow visitors to send colored balls in a rushing channel of air from one station to another. Visitors can watch the balls as they dart across walls, over their heads, and appear at the other station in record time.

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In addition to exhibits like *Waterways* and *Set Sail* that explore transportation by water, visitors will have the opportunity to interact with exhibits that explain the principals of how things move.

Visitors can *Feel the Friction* as they try to move different weights across dirt, tracks and through water and *Start Your Engines!* to explore how internal combustion engines work to power anything from cars and airplanes to lawnmowers and snow blowers.

The exhibit is included with general museum admission (\$8 adults, \$7 seniors 62+, \$6 children 2-17, military and students with ID) and FREE for Museum Members.

This exhibition will be on display through January 9, 2011. For more information, visit www.sciencebuff.org.

The Rochester Museum & Science Center of Rochester, NY and the Sciencenter of Ithaca, NY developed *From Here to There* as part of the **Traveling Exhibits At Museums of Science** (TEAMS) collaborative. Funded by a grant from the National Science Foundation, *From Here to There* is sponsored locally by NOCO.

ABOUT NOCO ENERGY CORPORATION

NOCO is a family-owned and operated corporation with deep roots in the Western New York Community, headquartered in Tonawanda, NY for over 75-years. NOCO is committed to meeting the energy needs of our residential and commercial customers through a full line of products and services – including natural gas, electricity, propane, heating oil, HVAC sales and service, commercial fuels and industrial lubricants. The company also operates 32 NOCO Express convenience stores throughout the Western New York region.

ABOUT THE BUFFALO MUSEUM OF SCIENCE

The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.

For further information on the Museum and its upcoming activities, call 716.896.5200 or visit www.sciencebuff.org.