



PRESS RELEASE

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SCIENCE MUSEUM PARTNERS WITH FOOD BANK OF WNY Discounts to *Sesame Street Presents: The Body* offered for food donations April 19-23

BUFFALO, NY (April 14, 2010) – The Buffalo Museum of Science and the Food Bank of Western New York are partnering together to collect non-perishable food donations at the museum Monday, April 19 through Friday, April 23. The museum is offering a \$2 discount per admission to the museum and *Sesame Street Presents: The Body* for each food item donated.

Volunteers from the Food Bank of Western New York will be on-site to kick things off on April 19 at 11:30am to present puppet shows on food donations and healthy eating.

Food donations should be presented at the museum admissions desk to receive the \$2 discount and the offer is limited to one discount per admission purchased. The discount cannot be combined with other discounts, coupons or offers.

The museum and *Sesame Street Presents: The Body* are open seven days a week, 10:00am to 4:00pm. Regular admission prices are \$8 adults 18-61, \$7 seniors 62+, \$6 for children 2-17 as well as students & military with proper ID, and FREE for Museum Members and children under 2.

For more information, visit www.sciencebuff.org or call 716.896.5200.

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ABOUT THE FOOD BANK OF WESTERN NEW YORK

Monthly, the Food Bank distributes food to about 97,000 individuals in need through its 400 member agencies. These agencies are made up of soup kitchens, food pantries, emergency shelters, after-school snack programs and other charitable food providers. They are located throughout four counties: Cattaraugus, Chautauqua, Erie and Niagara. This translates to approximately 1 million pounds of food a month. 39% of those who rely on us are children.

ABOUT *SESAME STREET PRESENTS: THE BODY* Sponsored by M&T Bank

Open seven days a week now through June 9, 2010, *Sesame Street Presents: The Body* is an interactive exhibition all about you! *Sesame Street Presents: The Body* offers an engaging, free-flowing learning experience set in the fun, familiar and reassuring world of *Sesame Street*. The loveable *Sesame Street* Muppets anchor an exciting collection of hands-on, interactive multimedia experiences that allow children to explore the human body and how to keep it healthy.

ABOUT THE BUFFALO MUSEUM OF SCIENCE

The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.

For further information on the Museum and its upcoming activities, call 716-896-5200 or visit www.sciencebuff.org.