



# PRESS RELEASE

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## BUFFALO MUSEUM OF SCIENCE RECEIVES GRANT FUNDING

**BUFFALO, NY (August 11, 2010)** – Mark Mortenson, president and CEO of the Buffalo Museum of Science (BMS), is pleased to announce the receipt of a GET SET grant of \$3,000 to retain the help of a fundraising specialist. BMS will secure the services of Ms. Linda Ray to assist in developing a Donor Engagement strategy plan for BMS. The GET SET grant, from the New York State Council on the Arts, is administered by Museumwise.

Ms. Ray holds a masters degree in organizational leadership from St. Bonaventure University with a thesis on the patterns of women's philanthropy in Western New York. Ray has 20 years experience in the aerospace industry and 10 years experience in the non-profit sector with her most recent position being the Executive Director of the Family Justice Center of Erie County (FJC). Prior to joining the FJC, Linda coached and trained non-profit organizations across North America to build major gifts programs, diversify their revenue streams and maximize their assets in the interest of their clients.

The donor engagement effort is one step in the strategic plan for BMS, adopted by the board of the Buffalo Society of Natural Science in 2009. It will help attract and cultivate relationships with donors in order to supplement the museum's upcoming fundraising campaign required to execute its Strategic Plan.

The GET SET grants are one of a series of grants offered to help museums and historical societies strengthen and develop their institutions and work with their communities. These grants, administered by Museumwise, are designed to make it easy for organizations to access professional help and improve their institutions. To learn more about these grant programs, eligibility requirements and deadlines, visit Museumwise's web site at [www.museumwise.org](http://www.museumwise.org) or contact Museumwise by email at [info@museumwise.org](mailto:info@museumwise.org) or by phone at 800.895.1648.

The Buffalo Museum of Science is located at 1020 Humboldt Parkway in Buffalo, New York. It is open seven days a week from 10am to 4pm. For more information, visit [www.sciencebuff.org](http://www.sciencebuff.org) or call 716.896.5200.

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The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.

For further information on the Museum and its upcoming activities, call 716-896-5200 or visit [www.sciencebuff.org](http://www.sciencebuff.org).