



MEDIA ADVISORY

ELMO VISIT TO ROSWELL PARK CANCER INSTITUTE

TUESDAY, APRIL 20, 2010

10:15am start

WHAT: The Buffalo Museum of Science will be bringing Elmo, from the *Sesame Street Presents: The Body* exhibit, to Roswell Park Cancer Institute to visit with children of Carly's Club receiving treatment.

WHO: Members of the media are invited to photograph and film Elmo's visit

WHERE: Roswell Park Cancer Institute
Media check-in at lobby main desk
Elm & Carlton Streets
Buffalo, New York 14263

WHEN: Tuesday, April 20
10:15-10:30 Elmo visits outpatient children and their families in the Lion's Den
11:00-11:20 Elmo visits child patients receiving treatment in their rooms

If you plan to attend, please inform Amy Biber, Marketing Manager for the Buffalo Museum of Science, by phone or email by 4pm on Monday April 19th: 716.896.5200 x312 or abiber@sciencebuff.org.

For more information about the museum and *Sesame Street Presents: The Body*, locally sponsored by M&T Bank, please visit www.sciencebuff.org.

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