



PRESS RELEASE



Inspiring curiosity
through exploration



Valuing nature's
wisdom

SCIENCE MUSEUM TO OFFER THREE SPECIAL EXHIBITS WITH GENERAL ADMISSION OR MEMBERSHIP BEGINNING SEPTEMBER 17 One 3D film to be included with paid admission, unlimited for members

BUFFALO, NY (September 1, 2011) – The Buffalo Museum of Science (BMS) announced today that it will include entry to three special exhibits with general admission beginning September 17, 2011. The three special exhibits are:

- ***Leonardo da Vinci: Machines in Motion*** – recently extended through October 23
- ***Journeys Into Papua*** - September 17, 2011 through January 8, 2012
- ***If a Starfish Can Grow a New Arm, Why Can't I?*** - A new travelling exhibit focusing on tissue regeneration available September 17, 2011 through January 8, 2012

Another benefit beginning September 17 is paid visitors will receive one free admission to a 3D film per visit, subject to available show times. Additional films may be purchased by non-members and visitors using complimentary museum admission passes for \$2 per film.

BMS Members will receive unlimited free admission to 3D films.

3D CINEMA SCHEDULE

The 3D cinema show times will be changing on Tuesday, September 6:

- Weekdays
 - 11am: *African Adventures*
 - 1pm: *Bugs!*
- Saturday & Sunday
 - 11am & 1pm: *African Adventures*
 - 12pm and 2pm: *Bugs!*

Paid visitors arriving after the last film has started will be offered a film voucher for a future visit.

CHANGE IN ADMISSION RATES

General admission rates to BMS will see a \$1 increase beginning September 17. Group admission will continue at its current rate. The new general admission rates will be as follows:

- \$9: Adults 18-61
- \$8: Seniors 62+
- \$7: Children 2-17 and military & students with ID
- FREE: BMS Members and children under 2

The last time BMS has increased general admission rates was January 1, 2010.

For more information visit www.sciencebuff.org or call 716.896.5200.

-MORE-

ABOUT THE BUFFALO MUSEUM OF SCIENCE

The Buffalo Museum of Science is a non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land.

For further information on the Museum and its upcoming activities, call 716.896.5200 or visit www.sciencebuff.org.

###

Contact: Michelle Rudnicki
Director of External Relations
Buffalo Museum of Science
716.896.5200 x359
mrudnicki@sciencebuff.org

Amy Biber
Marketing Manager
Buffalo Museum of Science
716.896.5200 x312
abiber@sciencebuff.org