



PRESS RELEASE

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CHILDREN CAN DISCOVER THEIR INNER-SCIENTIST AT “CURIOUS KIDS DAY”

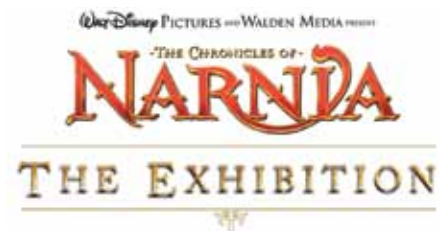
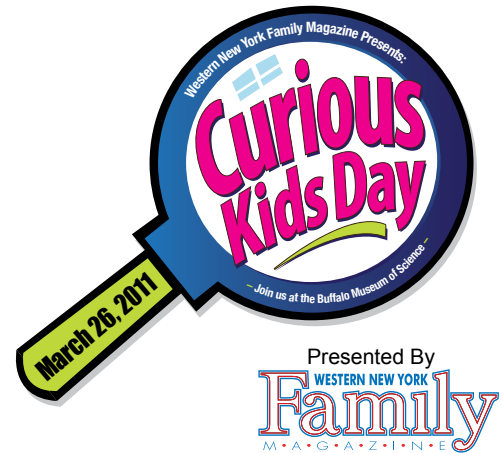
WNY Family Magazine presents a fun-filled day of exciting exhibitors and activities at the Buffalo Museum of Science on Saturday, March 26

BUFFALO, NY (March 1, 2011) – WNY Family Magazine will present its first-ever *Curious Kids Day* at the Buffalo Museum of Science (1020 Humboldt Pkwy., Buffalo) on **Saturday, March 26 from 10:00am to 3:00pm**. *Curious Kids Day* is a full day of creative activities for kids of all ages related to the museum’s current travelling exhibit, *The Chronicles of Narnia: The Exhibition*, now open through May 8, 2011 and sponsored by M&T Bank.

The one-day-only event will be included with general museum admission (\$8 adults, \$7 seniors 62+, \$6 children 2-17) and free for Museum Members and children under 2. Admission to *The Chronicles of Narnia: The Exhibition* will be an additional \$2.00 per guest over 2 years of age. Entry to the special exhibition is timed by the hour and availability cannot be guaranteed due to capacity limitations.

Curious Kids Day exhibitors and activities include:

- **Western New York Family** will help kids create their own brightly colored, jeweled crowns.
- The Museum has invited the members of the **Dagorhir Battle Games** group to help you get in touch with your medieval side. Try on chainmail and other medieval armor while you learn about how the characters of Narnia protected themselves in battle. This is a great photo-op for adults and children alike!
- **Betty’s Music Together** will be making pan pipes Similar to the flute-like instrument played by the Narnia character, Mr. Tumnus
- **Clay Hands Pottery** acknowledges the importance of winter in the story of Narnia with ceramic snowflakes for kids to paint and take home.
- **Theatre of Youth** will feature props and life-sized puppets from their production of “The Lion, The Witch and The Wardrobe.” The puppets will be available for photo opportunities with the kids from 10:30am to 12:30pm so bring your camera!
- **Explore & More Children’s Museum** joins in with mask-making — basic masks on a stick will be turned into lions — in honor of Aslan, the talking lion who is the “true king” of Narnia.
- Docents from the **Buffalo Zoo** will be bringing artifacts for the kids to explore. We’ve heard they have a lion skull and a lion pelt!
- **EduKids** will be bringing their hands-on sensory table — filled with white rice so kids as young as 18 months can play in the “snow” with small shovels, funnels, etc. They’re also planning to create popsicle stick snowflakes at their table.



Now open through May 8, 2011 and sponsored by M&T Bank. Exhibit entry is \$2 plus general museum admission or museum membership.

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- **Toddle Town & More** will supply kids with Narnia-themed coloring sheets
- **Tift Nature Preserve** will have hands-on beaver biofacts to investigate! In *The Lion, The Witch, and the Wardrobe*, Mr. and Mrs. Beaver are the first Narnian creatures that Peter and Susan meet. Kids can compare their teeth to real beaver teeth and take home their own animal track rubbing and field guide.
- **Monkey See, Monkey Do... Children's Bookstore** will feature "magical" pencil crowns that will be decorated by the children and can be used to inspire their own storytelling and writing. They'll also offer a "retro" snowflake that kids will create out of recycled paper rolls and pipe cleaners.

Additionally, Monkey See, Monkey Do... has arranged for local author and teacher **Norma Gentner** to present two sessions of a unique program titled "**Winter's Gift**," at 1pm and 2pm. Geared to the K-2nd Grade audience, it will include a story and children will learn about how snow can be helpful — protecting hibernating animals, dormant roots of plants, and replenishing streams with snow-melt. If time allows, kids will also get to play a card game called "Crystal Concentration," which looks at various snow crystal formations.



Dagorhir Battle Games will help guests get in touch with their medieval side.

- An airbrush artist from **A Brush of Class** will be on hand to adorn the kids with Narnia-themed temporary tattoos. They'll also be providing the skills of a face painter who can turn your child into Aslan the lion, or perhaps the White Witch! Both the airbrush artist and face painter will be available from 10am to 2pm.
- We'll be honored by the presence of the "**King of Curiosity**" who'll be attending in his royal robes, doing walkaround magic, juggling and other curious feats!
- **Mr. No The Balloon Guy** will be making his incredible balloon creations for the kids from 10am to 12:30pm and 1-3pm.

In addition to these fabulous activities, all exhibitors will provide a gift basket (with an approximate \$50 value) to be displayed on their table and given away in WNY Family's FREE "Grand Giveaway Drawing" at the end of the event. All *Curious Kids Day* guests will receive free raffle tickets upon arrival. Entrants need not be present to win.

Of course, all of the museum's regular exhibits will be open during the event, including the 3D cinema which is now showing *Dinosaurs 3D: Giants of Patagonia* and *BUGS! 3D*. 3D film admission is \$3 each or \$5 for a double feature for non-members and just \$2 per film for Museum Members.

For more information on *Curious Kids Day*, visit www.sciencebuff.org or www.wnyfamilymagazine.com.

ABOUT THE BUFFALO MUSEUM OF SCIENCE

The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The Museum also operates Tift Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land. For further information on the Museum and its upcoming activities, call 716.896.5200 or visit www.sciencebuff.org.

ABOUT WNY FAMILY MAGAZINE

Western New York Family Magazine has been a trusted resource for our region's young, growing families since 1984. Its mission is to enrich family life by providing parents with a "one-stop" source of local information to make their job of parenting easier in a multitude of ways. Its print edition, provided FREE to our community, reaches 60,000 readers through 450 Erie and Niagara county locations. The digital edition of Western New York Family, first launched in January of 2009, is also FREE and allows families beyond any geographical boundaries to benefit from its content, without ever leaving home, via their computer or a mobile device. Online readers of the magazine are approaching 5,000; that number is expected to increase considerably as the next generation of tech-savvy, young parents seek the local resources and services they need. Visit WNY Family's web site at www.wnyfamilymagazine.com or call 716.836.3486 for more information.

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