



PRESS RELEASE



EXHIBITION SHOWCASING LARGEST HANDS-ON DISPLAY OF LEONARDO DA VINCI INVENTIONS TO OPEN JUNE 4 AT BUFFALO MUSEUM OF SCIENCE

BUFFALO, NY (March 18, 2011) -- *Leonardo da Vinci: Machines in Motion*, an unprecedented interactive exhibition scheduled to open at the Buffalo Museum of Science (BMS) on Saturday, June 4th, takes a unique backwards glance at a forward-thinking fellow. The exhibition's visit to Buffalo is sponsored by First Niagara Bank and R&P Oak Hill Development, LLC.

Leonardo da Vinci
**MACHINES
IN MOTION**

Created by Worldwide Museum Activities (WMA) and organized by Evergreen Exhibitions, the exhibit presents from Florence, Italy the largest hands-on display of full-size machine replicas constructed according to da Vinci's famous codices.



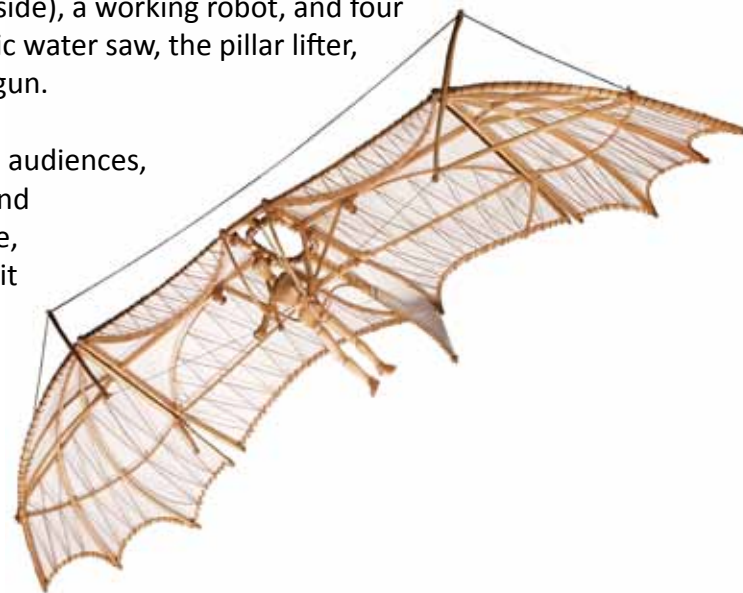
With a large footprint that can be condensed to 5,000 square feet, *Leonardo da Vinci: Machines in Motion* uniquely presents 40 operational, actual-size working machines, as opposed to miniatures or static displays. The machines were designed by a modern team of scientists and artisans who used the craftsmanship that Leonardo would have used in his time.

Organized into four parts, the exhibit is based on da Vinci's study of the elements of nature and applied knowledge: earth, water, air and fire. Highlights include a revolving crane, a full-size armored tank (large enough for several visitors to explore inside), a working robot, and four flying machines. Other da Vinci displays include the hydraulic water saw, the pillar lifter, floats for walking on water, the parachute and the machine gun.

The exhibition is of particular interest to students and young audiences, because it provides an engaging combination of education and entertainment in an experience that explores history, science, mechanics and physics, invention and innovation. The exhibit has appeared in Athens, Istanbul, and Mexico City to broad audiences, positive critical reviews and substantial media coverage.

ADMISSION

Leonardo da Vinci: Machines in Motion will be at BMS from June 4 through August 28, 2011. Admission can be purchased at the BMS Admissions desk during the exhibit run at the following prices:



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	Museum Member	Non-Member
Adult (18-61)	\$2	\$10
Senior (62+)	\$2	\$9
Child (2-17), Students & Military w/ID	\$2	\$8
Children under 2	FREE	FREE

Entry to the exhibition is timed and includes admission to the rest of the museum's halls. The \$2 additional charge is not required to visit the museum's permanent exhibits and galleries. General museum admission to just the permanent exhibits is \$8 adults, \$7 seniors, \$6 children, students and military with identification, and free for museum members and children under 2 years old.

Groups of 10 or more can receive a discounted admission rate when scheduled in advance by calling 716.896.5200 x338.



HOURS

Leonardo da Vinci: Machines in Motion and the museum's permanent galleries will be open seven days a week, 10am – 4pm. Extended hours may be in effect and will be announced closer to the opening date.

More information about the museum and the exhibition can be found at www.sciencebuff.org.

Evergreen Exhibitions, founded in 1992, is one of the world's premier providers of traveling museum exhibits. Evergreen conceptualizes, designs, produces, markets and tours its exhibits, primarily in science, natural history and children's museums. The exhibits use educational concepts to create high quality, immersive, multi-sensory, entertaining and educational experiences for family audiences. More than 60 million people worldwide have enjoyed an Evergreen Exhibitions experience. More information on other exhibit offerings can be found at www.evergreenexhibitions.com.

Worldwide Museum Activities (WMA) was founded in Florence by three leading scientists, joined together to pursue the dream to rebuild as perfect as possible replicas of the machinery described in Leonardo da Vinci's drawings and create a museum of Leonardo's Machines. This project is a result of in depth research and study of Leonardo's codes, his personality and his way of thinking.

Buffalo Museum of Science is a non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 700,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. The museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land. For further information on the Museum and its upcoming activities, call 716.896.5200 or visit www.sciencebuff.org.

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