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BUFFALO MUSEUM OF SCIENCE FEATURES FULL SPECTRUM: WNY Artworks from the Gerald Mead Collection

BUFFALO (March 19, 2008) The Buffalo Museum of Science is featuring an art exhibition titled '**FULL SPECTRUM: WNY Artworks from the Gerald Mead Collection**' in conjunction with its current themed-experience, *Palette of Life: The Colors of Our World*. Both the exhibit and art exhibition are on display through June 21, 2008 at the Museum, 1020 Humboldt Parkway in Buffalo.

'Full Spectrum', included with Museum admission, is an exhibition of paintings, prints and photographs by artists associated with Western New York illustrating how artists use a broad range of colors in their artwork when working in diverse media. In some cases, the entire spectrum of color may be used in one work. Becky Koenig, the author of *Color Workbook* (Prentice Hall) wrote the introduction to the exhibition which notes that: "The common color strategy, harmony or characteristic used by many of the artists in this exhibit is high saturation colors. The attribute of color saturation refers to the purity or intensity of a hue or color. Colors that are highly saturated are pure, brilliant colors. These colors are often spectral hues, unmixed, as they would be seen in the light spectrum."

Included in the exhibition are paintings by James Allen, Rita Argen Auerbach, Robert Baeumler, Sheldon Berlyn, Charlie Clough, A.J. Fries, Larry Griffis, Jr., Richard Gubernick and James Litz, prints by Ellen Carey, Lawrence Brose, James Pappas, Barbara Rowe and Peter Sowiski, photographs by Marion Faller and Josh Iguchi and mixed media works by Nancy Belfer, Seymour Drumlevitch and Jed Jackson among others.

These artworks have been selected from the collection of noted regional art collector and curator Gerald Mead who teaches in the Visual Studies department at the University at Buffalo and the Design department at Buffalo State College. Mead has researched and collected artwork by Western New York artists for over 20 years and has lent works from his collection for exhibitions at numerous museums and galleries in the region. His collection has also been profiled in *Buffalo Spree Magazine*, *Buffalo News* and *Artvoice*.

The Buffalo Museum of Science is the non-profit educational institution dedicated to the study and interpretation of the natural and physical sciences. Its extensive collections of over 600,000 specimens and artifacts represent all facets of the natural world with an emphasis on Western New York as well as man-made objects spanning the globe. Based at 1020 Humboldt Parkway and anchoring Buffalo's East Side in Olmsted-designed Martin Luther King, Jr. Park since 1929, the Museum presents a wide variety of programs and services for children, teachers, families, adults, and community organizations throughout each year. General admission to the Museum is \$7 adults; \$6 seniors (age 62+); \$5 students and children over 3; and free for members and children under 3. The Museum also operates Tiff Nature Preserve in South Buffalo, a 264-acre urban wetland preserve on reclaimed former industrial land; The Elmwood Science Spot, a satellite studio of the Buffalo Museum of Science located in the heart of the Elmwood Village; and seasonally sponsors archaeological exploration at the Hiscock Site in nearby Genesee County, NY, one of North America's richest Ice Age sites.

For further information on the Museum and its upcoming activities, call 716-896-5200 or visit www.buffalomuseumofscience.org.

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